

PRESS RELEASE
FOR IMMEDIATE RELEASE

ASQ ON QUALITY AND IMPROVEMENT AROUND THE GLOBE

Dubai, United Arab Emirates, September 15, 2013 — [ASQ](#), the leading authority on quality in all fields, organizations and industries, has opened a regional service center in Dubai, United Arab Emirates, designed to provide local resources to the region's quality community. ASQ MENA will offer [memberships](#), training and education [resources](#) and professional [certifications](#) — a formal recognition of proficiency and comprehension of a specific body of knowledge. To learn more, visit www.asqmena.org



For far too many organizations, it's never been harder to stay ahead — to achieve and sustain results and balance short- and long-term success. They're expected to do more with less and still win the global competition for customers, talent and resources.

The [ASQ Global State of Quality Research](#) is the first and only research that creates a baseline of fundamental quality and continuous improvement practices around the world. The findings and analysis included in the research provide a guide for businesses to improve overall organizational performance.

The research provides insights to how organizations around the world govern, manage, measure and support the quality discipline, and identifies quality successes and opportunities from around the world.

Included in the research will be benchmark data to help organizations compare quality and continuous improvement advancements with each other, their regions, and their economic sectors. Nearly 2,000 organizations from 22 countries, including the United Arab Emirates, responded to the survey. The respondents make up at least 80 percent of the global gross domestic product.

For more information or to download the “Discoveries 2013” report — a high level view of the data — or the “Analysis, Trends, and Opportunities 2013” report, which provides deeper insight, visit globalstateofquality.org.

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About ASQ

ASQ is a global community of people dedicated to quality who share the ideas and tools that make our world work better. With millions of individual and organizational members of the community in 150 countries, ASQ has the reputation and reach to bring together the diverse quality champions who are transforming the world’s corporations, organizations and communities to meet tomorrow’s critical challenges. ASQ is headquartered in Milwaukee, Wis., with a brand new national service center in the Middle East and North Africa. Learn more about ASQ’s members, mission, certifications and training at asqmena.org.