



Contact:
Kevin Braley
414-272-8575 Ext. 7587
800-248-1946
kbraley@asq.org

ASQ recognizes companies worldwide for deploying successful quality processes that enhance bottom line

Milwaukee, Wis., May 21, 2015 — Argentina’s Movistar-Telefónica de Argentina “Weaving a Quality Network” team was awarded gold-level status at [ASQ’s International Team Excellence Awards](#) for increasing its organization’s quality and financial savings.

[ASQ](#) announced the winner — along with other winners — at its [World Conference on Quality and Improvement](#) in Nashville, Tenn., USA. In its 30th year, 36 finalist teams from 12 countries competed for gold, silver and bronze status.

The ITEA process is the only one of its kind that recognizes organizations worldwide for deploying team-based process improvement. The ITEA criteria provide a framework to enable teams to efficiently contribute to organizational improvement efforts.

Since 1985, more than 1,150 organizations of all sizes have showcased proven business results with long-term implications, resulting in savings of millions of U.S. dollars.

Gold, silver and bronze awards are presented to teams that meet specific scoring criteria for each award level. If no teams meet the required criteria for a gold, silver or bronze award, no award is given at that level. No team in this year’s award process earned silver-level status.

The Movistar-Telefónica de Argentina “Weaving a Quality Network” team used Lean Six Sigma to reduce defects and improve the process of constructing sites to provide coverage of cell phones in Argentina. The result accelerated revenue streams of more than US\$2.7 million annually.

“Participating in the competition is one of the most motivating events — not just for winning — but for talking to other teams and learning from them,” said Mathias Gadda Thompson, quality manager for Telefónica.

Other teams recognized included:

Bronze level:

- Alcoa – Power and Propulsion, APP Process Management Team, Whitehall, Mich., USA.
- BNY Mellon International Operations Private Limited, GAMO, Pune, Maharashtra, India.
- Movistar – Telefónica de Argentina, You Can Do It!, Buenos Aires, Argentina.

- Wipro, Wipro PEX, Pune, Maharashtra, India.

For information on how to participate in the 2015–2016 ITEA process, visit wcqi.asq.org.

About ASQ

ASQ is a global community of people dedicated to quality who share the ideas and tools that make our world work better. ASQ is headquartered in Milwaukee, Wis., with national service centers in China, India, Mexico and a regional service center in the United Arab Emirates. Learn more about ASQ's members, mission, technologies and training at asq.org.