

**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **ASQ Certification for Professionals Worldwide**

### *Insight on ASQ Certifications & Regions' Favorites*

**DUBAI, United Arab Emirates, January 27, 2014** —ASQ, the leading authority on quality in all fields, organizations and industries, now has a regional service center in Dubai, United Arab Emirates, designed to provide local resources to the region's quality community. ASQ MENA offers memberships, training and education resources; and professional certifications — a formal recognition of proficiency and comprehension of a specific body of knowledge.

ASQ highlights the value of their certifications as a formal recognition by the body, that an individual has demonstrated a proficiency within, and comprehension of, a specific body of knowledge. Nearly 150,000 certifications have been issued to dedicated professionals worldwide, since 1946.

ASQ certifications benefit individuals and organizations in numerous ways, such as perfection and share new techniques in the workplace, knowledgeable employees who assure product/service/customer and service-level quality, investment in the organization's future and its talent and skill base.

The most popular ASQ certifications in the MENA region are Six Sigma Green Belt, Six Sigma Black Belt, Master Black Belt, Quality Inspector, Quality Process Analyst, Quality Technician, Quality Auditor, Quality Engineer and Manager of Quality/Organizational Excellence.

For more information, visit [asqmena.org](http://asqmena.org), e-mail [helpMENA@asq.org](mailto:helpMENA@asq.org) or call +971 800 ASQ ME (277 63).

## **About ASQ**

As the global voice of quality, ASQ is the leading authority on quality and business excellence across all fields of quality and industries.

ASQ is a global community of people dedicated to quality who share the ideas and tools that make our world work better. ASQ has individual and organizational members of the community in 150 countries.

ASQ has the reputation and reach to bring together the diverse quality champions who are transforming the world's corporations, organizations and communities to meet tomorrow's critical challenges. ASQ is headquartered in Milwaukee, Wisconsin, with national service centers in China, India, and Mexico, and a regional service center in the United Arab Emirates, serving the Middle East and North Africa. Learn more about ASQ's members, mission, technologies and training at [asqmena.org/](http://asqmena.org/).

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